

Station: WWSB

125 West 55th St New York, NY 10019 Comments: revised line 15 Contract # 25179998 Agency: WATERFRONT STRATEGIE CPE: 163/173/4860 3050 K ST NW #100 Washington, DC 20007 Agency Order #: 5072635 Changes as of: 10/7/2016 at 3:11 PM Salesperson: BRADLEY PHILIPPS 202-955-5342 Advertiser: Senate Majority PAC Product: Issue Buyer: Thompson, Katie Flight: 10/18/16 - 10/24/16 Office: WASHINGTON Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342 Version: Highlighting Revision 3 Market: Sarasota-Manatee - SRA Total Spots: Total CPP: \$0.00
Total GRP: Separation: Traffic #: 61287 Total \$: \$0.00

	Ф	Φ		:3 <del>5</del> p	CAN 12 8p-10p Dancing With the Stars-ABC	CAN 11 <del>7p-8p</del> News	CAN 10 6 <del>p-6:30p</del> ABC 7 News @ 6P	CAN 9 5:30p-6p ABC 7 News @ 5:30	CAN 8 3 <del>p-4p</del> Rechael Rey	CAN 7 12:30p-1p ABC 7 News At Noon	CAN 6   12n-12:30p   ABC 7 News At Noon	CAN 5 11a-12n The View	CAN 4 7a-8a Good Morning America	CAN 3 6a-6:39a Good Morning Suncoast	CAN 2 5:30a-6a Cood Morning Suncoast	CAN 1 5a-5:30a Good Morning Suncoast	# Day/Time DP Program	
TOTALS: 0	\$1,500: 00 0 30	\$1,500: 90 0 30 4	\$2,200: 00 0 30 1	45	\$2,400. 00 0 30 4	\$800.00 0 30 4	\$800.00 0 30 2	\$600.00 0 30 2	\$130.00 0 30 2	\$225.00 0 30 2	\$225.00 0 30 2	\$300.00 0 30 Z	\$450.00 0 30 2	\$350.00 0 30 2	\$225.00 0 30 2	\$120.00 0 30 2	Rate Rating Len 10/18	
																		10/18 - 10/18
	4 \$1,500.00	4 \$1,500.00	4 \$2,200.00	5 \$3,375.00	4 \$2,400.00	4 \$800.00	2 \$1,600.00	2 \$1,200.00	2 \$260.00	2 \$450.00	2 \$450.00	2 \$600.00	2 \$900.00	2 \$700.00	2 \$450.00	2 \$240.00	Spots	Total Total
	.00 \$0.00 0.0	.00 \$0.00 0.0	\$0.00	.00 \$0.00 0.0	\$0.00 0.0	\$0.00	\$0.00	\$0.00 0.0	\$0.00	\$0.00	\$0.00	\$0.00	<del>\$0.00</del> <del>0.0</del>	\$0.00	<del>\$0.00</del> <del>0.0</del>	\$0.00	\$ CPP GRP	<u>ai</u>

off.

Printed on 10/07/2016 at 03:12 PM



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/03/16 12:49 PM 10/07/16 3:11 PM 10/03/16 12:47 PM

> BRADLEY PHILIPPS BRADLEY PHILIPPS

> > revised line 15

Comment

**Order Level Comments** 

LN 15 PRG IS NOTORIOUS PLS REV PRG

LINE 11 NA OFFER 1X MON 10/24 7P-8P ABC 7 NEWS @\$800

Added by

Contract # 25179998 Agency: WATERFRONT STRATEGIE CPE: 163/173/4860

3050 K ST NW #100

Agency Order #: 5072635 Buyer: Thompson, Katie Salesperson: BRADLEY PHILIPPS 202-955-5342

Washington, DC 20007

Changes as of: 10/7/2016 at 3:11 PM Flight: 10/18/16 - 10/24/16

Advertiser: Senate Majority PAC

Product: Issue

Version: Highlighting Revision 3 Station: WWSB Market: Sarasota-Manatee - SRA

Total \$: \$0.00

Primary Demo: Adults 35+ Office: WASHINGTON

Con Type: POLITICAL/VOTE

Total Spots: Total GRP: Total CPP: \$0.00

Separation: Traffic #: 61287

Assistant: BRADLEY PHILIPPS 202-955-5342

Market Budget: Warket Budget: \$0
WWSB Share: 3% Competitive Information

Unknown: 97% Comment: 05/24/16 10:28 AM 08/28/16 10:30 AM

BRADLEY PHILIPPS BRADLEY PHILIPPS

Separation: 30

Separation: 30 revised line 15

Ronda Drago Ronda Drago

08/25/16 2:49 PM

Day/Time Total % Distrib 0% Spots Daypart Summary Dollars \$0.00 CPP N/A GRP

Month Total Monthly Summary Spots 0 **Dollars** \$0.00

					Transac	Transaction History		
		and his	Ctatue	Spot+	Spot-	\$ Chg	Contract \$ Comment	Comment
Trans	Created/Received Created by	eated by	Status	T	oper	4		Changes: Total Snots from 30 to 0. Calculated Dollars from \$18,625.00 to \$0.00,
			]		۵ 0	30 \$-18 625 00	\$0	Charlyss. For \$18,625.00 to \$0.00, Competitive Market Budget from \$620,833 to \$0, Total \$ from \$18,625.00 to \$0.00, \$0   User Entered \$ from \$18,625.00 to \$0.00. 16 buylines added or modified.
Revision	10/7/16 3:11 PM BRADLEY PHILIPPO	AULEY PHILIPPO	Nevised		0			Changes: Comments from revised line 11 to revised line 15. 1 buyline added or
	10/3/16 10:10 BM BBADI EV BHII IBBS		Confirmed			\$0	\$18,625.00 modified.	modified.
Revision	10/3/10 12.49 FW DR	2011-1111-0	Sort To Don			\$0	\$18,625.00	\$18.625.00 Changes: Total GIMPs to 0.
Makegood 2	10/3/16 12:4/ FIVI ROTIGE DIAGO	ilua Diago	0011, 101,00					Change: Competitive Market Budget from \$341 667 to \$620,833. Total Spots from 31
(								to 30, Comments from Separation: 30 to revised line 11, Demo Meta to [R16], User
] : : :	8/28/16 10:30 AM BRADIEY PHILIPPS	ADI EY PHII IPPS	Confirmed			\$0	\$18,625.00	\$18,625.00 Entered \$ from \$0.00 to \$18,625.00. 1 buyline added or modified.
Kevision	0/20/10 10:30 214	in the second se	Sent To Ren			\$0	\$18,625.00	
Makegood 1	8/25/16 2:49 PM Ronda Diago	orida Diago	Octive to tech					
Queued for			8					
Electronic	6/1/16 8:37 AM					\$0	\$0	
Contracting	0/ 1/ 10 0.2/ AIVI	1		2		\$18 625 00	\$18,625.00	
New	5/24/16 10:28 AM BRADLEY PHILIPPS	RADLEY PHILIPPS	Confirmed	0		Ψ10,020.00	4	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.